

OLENA SHMAHALO

EDUCATION

2014+ The City College of New York: BS: Physics

2012 Udacity: Basic Physics, Computer Science 101

2007-11 The School of Visual Arts: BFA: Visual & Critical Studies, Graphic Design

2006 Innerspark's Summer School for the Arts at CALARTS: Fine Art, Photography

2004-07 Buchanan High School: Cumulative GPA: 3.9

WORK

2007+ Art Director & Illustrator at KBS+, New York

BMW, Kwittken, Vera Wang, Goldman Sachs

2005-07 Graphic Designer at Tag Mar Inc., Fresno, CA

GordonsGuide.com, FunJobs.com

2005+ Independent Artist, Illustrator, & Designer

SKILLS & EXPERIENCE

Leading creative teams and managing projects. Concept development, art direction, and graphic design of both digital media (websites, mobile sites and apps, visual and UX design, interactive design, data visualization, banner ads, presentations) and print work (book design, spreads, direct mail, building wraps, posters, cards, banners, packaging). Illustration, storyboarding, identity design, typography, photo-manipulation, retouching, comping. Some front-end development (CSS, HTML, some Javascript). Writing and editing. Fine art (digital and traditional: drawing, painting, sculpture, installation, animation).

AWARDS

2013 One Show Bronze Pencil for BMW's "A Window Into the Near Future"

2011 SVA: Alumni Scholarship for Senior Thesis

2011 SVA: Alumni Scholarship for Writing

2009 SVA: Graphic Design Departmental Scholarship

2008 Adobe Design Achievement Awards: Semifinalist

2007 Scholarships to SVA, MICA, RISD, Parsons, Pratt, & SAIC

2006 Innerspark's Summer School for the Arts: Governor's Choice Award

2006 CUSD Art Show: Best of Show in Digital Photography & 3D Media

2006 Fresno County Fair Art Contest: 2x Best of Show & 8x First Place

EXHIBITIONS

- 2011** SVA, VCS Open Studios, New York, NY
- 2011** SVA Gallery, VCS Thesis Show, "Ground Control", New York, NY
- 2010** Ise Cultural Foundation, group show, New York, NY
- 2010** Visual Arts Gallery, "Serial Intentions", group show, New York, NY
- 2010, 11** SVA at the Art Director's Club, New York, NY
- 2009** Veaux Gallery, 'Cornucopia", group show, Brooklyn, NY
- 2008** SVA Drawing Exhibit, New York, NY
- 2006, 07** Ashtree Studios, group show, Fresno, CA
- 2006** Broadway Studios, solo show, Fresno, CA
- 2005, 06, 07** Congressional High School Student Show, Visalia, CA

SELECTED PUBLICATIONS

- 2011** SVA's Visual Arts Briefs: featured as one of the Top 5 artists on SVA Portfolios
- 2010** Digital Artist, UK: featured in January's "Creative Hotlist" as a Top-10 Artist
- 2009** The Scope: Portugal-based art & culture mag., featured artist
- 2009** SVA's Visual Opinion: Magic Issue, Typography Issue
- 2009** SVA's Visual Arts Briefs, featured artist
- 2007** CUSD Newspaper: featured for artistic accomplishments in the district